



PRODUCT DATA SHEET

PROD. #RC-01
RICH COLOR – COLOR SAMPLE PAINT



PRODUCT DESCRIPTION

Richard's Rich Color – Color Sample Paint is a quality acrylic formulated paint specifically designed to be used for testing and comparing colors in areas to determine what shades work best with various decorating styles and room lighting. Its smooth flat finish is easy to apply, and provides superior hide and coverage allowing for a better representation of the color, and may be used for both interior and exterior test applications.
FOR INTERIOR & EXTERIOR USE!

PRODUCT FEATURES	PRODUCT USES	PERFORMANCE QUALITIES
Acrylic Formula Smooth Flat Finish Excellent Coverage Mildew Resistant VOC Compliant Easy To Apply	INTERIOR & EXTERIOR For use in determining finish colors on various interior and exterior surfaces only. NOT TO BE USED AS A FINISH COATING!	Product Quality: Good Product Use: Interior & Exterior Application Methods: Brush, Roller Cover & Airless Spray Product System: Water-Based Sheen: Flat VOC Compliance: AIM, OTC Federal Standards: N/A

SURFACE PREPARATION

General: The entire surface area where the sample color is to be applied, should be clean, dry, sound, and free from dirt, grease, oils, waxes, mildew and any other surface contaminants that may adversely affect the performance of this coating material. Remove any loose, scaling, cracked or peeling paint from previously painted surfaces by hand scraping, sanding, wire brushing or by power tool cleaning methods, such as electric sanders or grinders, etc. For exterior surfaces, wash the entire surface area where color sample is to be applied using a non-alkaline cleaner, such as a cup of tri-sodium phosphate – (TSP) mix with warm water. Scrub the surface area with a soft – medium bristle scrub brush to effectively remove dirt and any environmental contaminants that may affect color of sample, rinse thoroughly, and allow to dry.

Mildew - Surface areas affected by mildew should be treated with a commercial mildew removal and/or wash product carefully following manufacturer's application and safety directions. Rinse thoroughly with clean water, and allow a minimum of 24 hours to dry thoroughly.

- WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and wet mop. Before you start, find out how you can protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-Lead, or log onto www.epa.gov/lead.

PRODUCT ANALYSIS DATA

PIGMENT: 47.88%

VEHICLE: 52.11%

MORE DETAILED PRODUCT ANALYSIS DATA IS AVAILABLE UPON REQUEST.

TECHNICAL DATA

- COLORS:** White & Tint Bases
RC-01 White RC-02 Tint Base
RC-03 Deep Base RC-04 Accent Base
- TINTING:** Universal Colorants
- VEHICLE TYPE:** Acrylic Latex
- VISCOSITY:** 100 KU \pm 3
- FINISH:** Flat
- FLASH POINT:** 232° F
- VOC:** Not to Exceed 100 g/l – 0.84 lb/gal
(Meets AIM & OTC Standards)
- SOLIDS:** By Volume: 38.03% \pm 2%
By Weight: 58.52% \pm 2%
- COVERAGE:** 300 – 400 Sq. Ft. / Gal.
(Depending on Application & Surface Porosity.)
- MIL FILM:** Estimated @ 350 Sq. Ft. / Gal.
Wet: 4.6 mils Dry: 1.7 mils
- DRY TIME:** (@ 70° F & 50% Relative Humidity)
To Touch: 1 – 2 Hours
Recoat: 4 – 6 Hours, or after overnight dry.
- CLEAN UP:** Warm Soapy Water
- THINNING:** Clean Water

RECOMMENDED PRIMER COATINGS

No primer coatings are recommended. Formulated to serve as a color test sample only for both new and previously painted surfaces in good condition, this product is self-priming and not intended to be used as a finish coating. However, the following Richard's primer coatings may be necessary on bare and/or new surfaces for better color representation.

- **New Gypsum Drywall / Plaster:**
 - 7-11, PPS Latex Primer/Sealer Undercoater
 - 7-22, PPS Universal Alkyd Primer/Sealer Undercoater
 - 7-44, PPS Universal Acrylic Primer/Sealer Stain Killer
- **New Wood:**
 - 7-22, PPS Universal Alkyd Primer/Sealer Undercoater
 - 7-44, PPS Universal Acrylic Primer/Sealer Stain Killer
- **New Masonry**
 - 56, Signature Series Waterborne Epoxy Ester Bonding Liquid
 - 1414, Rich Flex Alkali Resistant Acrylic Masonry Primer
- **New Non-Ferrous, Aluminum & Galvanized Metal:**
 - 1017, Rust Shield Zinc Chromate Metal Primer
 - 1215/1220, Rust Shield II 100% Acrylic DTM Gray/White Metal Primers
- **New Ferrous Metal:**
 - 1015, Rust Shield Red Oxide Metal Primer
 - 1018, Rust Shield Rust Inhibitive Metal Primer
 - 1120, Industrial Coatings Universal Primer
- **Previously Painted Surfaces:**
 - Self-Priming

APPLICATION EQUIPMENT

- **Brush Application:** Apply using a quality nylon, polyester, or combination nylon/polyester bristle brush.
- **Roller Application:** Apply using a 3/8" - 1 1/4" nap synthetic or lamb's wool roller cover, depending on the texture and surface porosity.
- **Airless Spray Application:**
 - **Pump:** Graco – GM3000/495ST Wagner – EP2300
 - **Tip:** 0.017 – 0.019 Reversible
 - **Pressure:** Minimum 2000 psi
 - **Hose:** 1/4 inch (6.3 mm) - 3/8 inch (10 mm)

PACKAGING & WEIGHT PER GALLON

- **Packaging:** Quarts – 6/case Gallons – N/A
2 Gallons – N/A 5 Gallons – N/A
- **Weight Per Gallon:** 12.61 lbs.

CLEAN UP & THINNING INSTRUCTIONS

Clean Up: Clean up any minor spills and splatters immediately with warm soapy water, as well as all painting tools and airless equipment. More serious paint spills should be contained and removed with inert absorbent material. Dispose of contaminated absorbent, container, and unused contents in accordance with local, state and federal regulations.

Thinning: Stir thoroughly and apply as it comes from the container. Thinning is not necessary. However, if thinning is required, you may add clean water up to 1/2 pint per gallon.

WARRANTY & LIMITATIONS

The technical information contained herein is accurate to the best of our knowledge. All warranties are excluded, whether expressed or implied, by operation of law or otherwise, including all implied warranties of merchantability or fitness for a particular purpose. Seller shall not be liable, directly or indirectly, under any circumstances for consequential, incidental, special or any other type of damages arising or resulting for any reason under the sale, handling, or use of goods sold. Seller's liability hereunder, and buyer's exclusive remedy hereunder, for negligence or any other reason, is expressly limited to reimbursement of the purchase price of the materials sold after proof of purchase is provided to the seller. Notice of any alleged failure or defect in the material must be given to the seller in writing by certified U.S. mail within 15 days of noticing the problem. Failure to give the required notice within the time provided constitutes a waiver of any claim. The Manufacturer is not responsible for any misrepresentation made by the Dealer.

PRODUCT APPLICATION – General

Richard's Rich Color – Color Sample Paint may be easily applied with a quality brush, roller cover, or airless spray equipment as follows;

- Stir thoroughly in a spiral up and down motion before and during application to keep product completely mixed.
- Apply a small test sample to verify color.
- When applying by brush, apply a smooth and generous coat on smaller surface areas.
- When applying by roller cover, apply an even and generous coat in a "W" or crisscross motion, avoiding any excessive respraying or reworking.
- Maintain a wet edge during application by brushing, rolling or spraying into previously applied coating area.
- Apply when surface and ambient temperatures are above 55° F and below 90° F.
- Avoid exterior paint application when weather conditions are threatening, and late in the day when there is a threat of moisture condensing on wet paint.

PRODUCT LIMITATIONS

- Not for use as a finish product on both interior and exterior applications.
- Not for use in corrosive or chemical environments.
- Not for use in areas subject to intense heat.
- Not for use on below grade substrates.

PRECAUTIONARY & SAFETY INFORMATION

CAUTIONS: Avoid prolonged contact with skin, and breathing of dust, vapors and/or spray mists. Causes eye irritation. **USE WITH ADEQUATE VENTILATION!** Ensure fresh air entry during application and drying. If you experience eye water, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriately fitted respirator, (NIOSH approved), during and after application. Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes, skin and clothing. Use chemical safety glasses, goggles or a face shield for proper eye protection. Wash thoroughly after handling and before eating or smoking. Close container after each use. **DO NOT TAKE INTERNALLY!**

FIRST AID: In case of skin contact, wash thoroughly with plenty of warm soapy water. For eye contact, flush with plenty of water for 15 minutes and get medical attention immediately. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately. If swallowed, do not induce vomiting, get medical attention immediately.

KEEP OUT OF REACH OF CHILDREN!